CodeME

Professional Social Network Platform for Software Engineers



Presented by Dorm 7

Vision

CodeMe's vision is to become a professional social network platform especially for APAC software engineers to network, demonstrate their professions, and be "easily understood" by potential employers.

Engineers Wanted

```
class Worker Force Numbers:
 Software_engineers_in_2003 = 677,900
 Software_engineers_in_2013 = 1,018,000
class Job Growth in the US:
 Software_engineering_job_growth = 50%
 Overall US Job growth = 4%
class Predicted job growth next decade:
 Software_engineering = 22%
 Overall US Job growth = 11%
class Median_Salary:
 Software engineer = $92,660
 Overall US Salary = $46,440
```

Got 990 Free Hours?

That's how long it takes the typical startup to hire 12 engineers

according to Sequoia Capital

The OLD Way

HR:

I only have 10 seconds for your blah blah

one Chief Services lithert of Nova Systems Randed by North Stridge and Charles Raws model into, a modern product personing and coming and radialston effort - inchalling. egy one of a the fast variety of the software epole atter-age one of a the fast variety of the software epole atter-spine hardware product addressing the seeds of the number. and of the new strategic effort. Broke time distribute rates fals channels in Supply and Mobile East which represented in acquiring the company in 1999/2004. Instrumental in acquiring and managing channel partners worldwide Managed the volumest development transmission distributed between Vi Service confinenting product requirements haved on customer and parameters and the algorithms in the Rose product. Stronged passets fant for mader invertees protects. This stoppiant involved coordinates short for medic terrolars protect. This structural amended coordinating the goal of the structure of the structure of the companion can offer two control and which appear which may among the properties moved. I also the SCD Protect of the Fair associal as recognition for that offer. I also the SCD Protect of the Fair associal as the properties for the city. Or led the master technology decomposition of a new Dampon ETSI Blandard flut led to the explosive growth of ETSI in Europe. This also paved the may foreigning Heter - one of Error's largest contents. Independed in security partnerships with the key technology renders. Courts Architecture, Louid Scottens Architect, FPGA Team lead direction and topal to the customer architecture and strategy. Combinated the technical aspects of the sales offers. Defined and managed the lab tening of the product. Worked with the UEO and PF Sales in defining succeedul sales stronger, culturation is selection by ATMT for next remoration readert secure Led the trum of 5 engineers in decigning a 2 verification) on critical FPGA Worked with the CEO & CTO as anothing out the believed and takes strongs for partier steps and customer sales. Flored a lead technical rule at orient major account activities unliading 87-67; field Caronia/SEC. As the lead architect - undertesic number of hardware, software and system archancture projects across 3 platforms (Soos, 2000, and two) Archatected modules that plag onto Alfaff incombern resolve thanou The modules are (i) parket appropriate module and (ii) does channelized OC-N produle. Buth these modules were key to the ATS-T Architected and implemented the medium access protocol for packet transport on the ring. This architecture included a payel 005 and SLA aware distributed ring-wish hundredth management algorith quering and hulforing subsystem at the ring ingress node and puch assentity at the ring rigress made. The architecture included off shelf sortwork processors and EFSAs (Ring MAC sub-system). Anothercoid and implemented a Trans-Space Time architecture for the 1768 nortice of the notwork element. This architecture involved multiple clope (note of off-the-othell clope and FPGAe). The FPGAe included (4) seeders aligner (b) time-months and framing, and (c) colores switch. The industriantists FPGA is a never high-density

witch labric (12.5%); he the small/mid-size plotteen and 32.5%); for the high-end plotteen). The TDM stending scribbscure was implemented using functic FPEA (15.50 for 12.50hs and 15.60 for

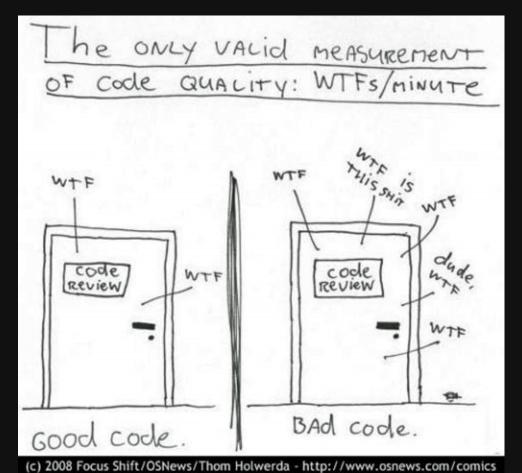


Not to Mention



Why so Tedious?

It's the CODE make the difference



CodeME

Reinvent the Hiring Process

While other starts with hiring process from here ...



Sourcing 500 candidates

Pre-Screening 100 candidates



Brief Interview 30 candidates

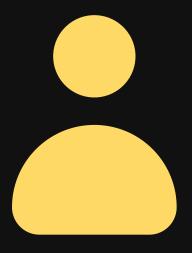
Skills Testing 10 candidates in-depth interview 3 candidates

Reference Check 1 candidates



Open Source Repository





Community Activities





Online Education involvement



CodeME Three-Metric Analysis



System Architecture Diagram





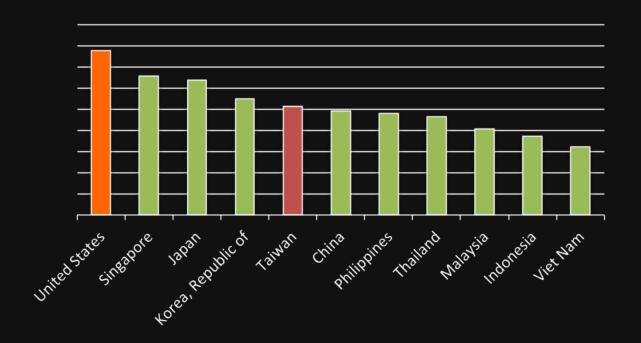
Metric Collection Statistical Learning Algorithm

Ranking Algorithm

Cloud Infrastructure

Industry Benchmark Analysis

Example: Github social influence in APAC region



Engineer Insignt

Know engineers before meeting them

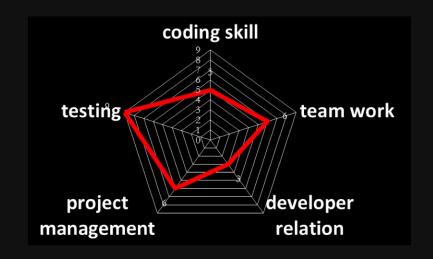
Create a CodeMe account



Link existed profiles eg. Github & Stackoverflow



Get your result Hassle free!



Freemium Model

Aim to acquire engineers as many as possible

Hiring Solution

- Engineer Sourcing
- Reference Check

Marketing Solution

- Display Advertisement
- Email Marketing
- Engineer-centric PR Event

Education Solution

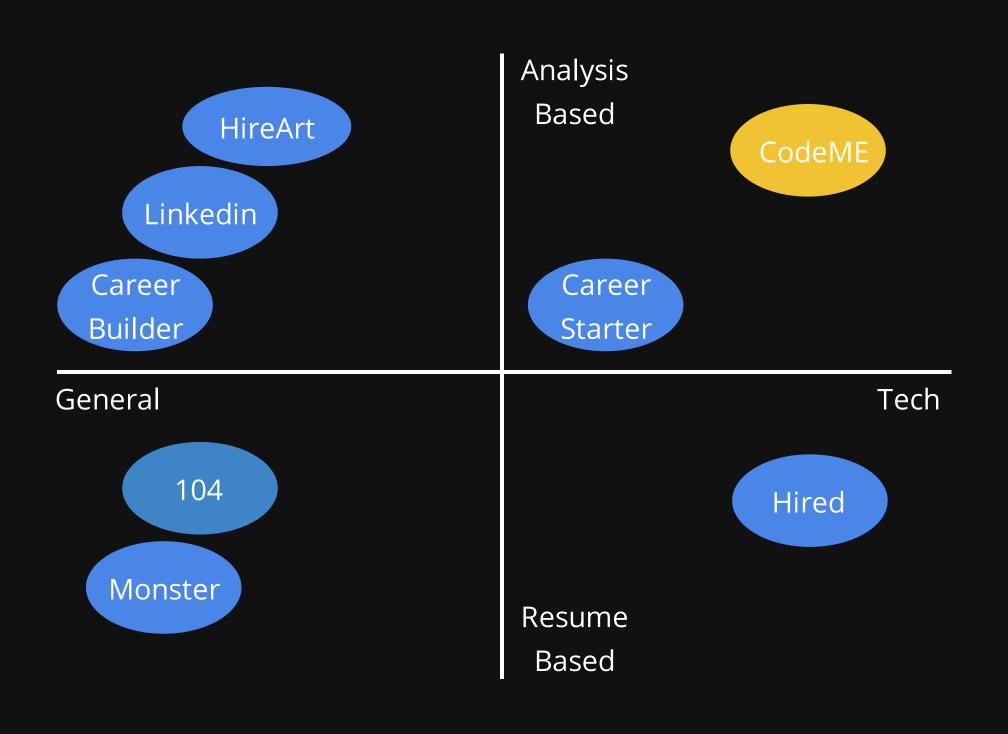
- Open Source Camp in APAC region
- Hackathon Event Coordination
- Career Planning

HUGE Market

Global Recruitment Market is estimated at US\$600B in 2014

Ecosystem





Award Winning Team

HACKERS

Strong Community Backup

Andy Dai, PhD candidate CS NCTU

Tim Hsu, PyCon APEC President 2014

David Chen, Google Developer Expert 2014

Human

Solid Business Experience

Juching Peng, MBA

Max Tseng, CPA, CIA

Paiyen Chen, PhD EE UT Austin













Awards

- 2012 Evernote Hackathon Taipei
 - Received Champion and Silicon Valley trip
- 2013 Google Developer Challenge
 - Finalist in the US, Europe, and the rest of the world category and received Andriod device as prize
- 2013 BaiDu Open Cloud Hackathon Taipei
 - Received Market Potential Award
- 2014 Open Data Innovation Competition Taiwan
 - Received Special Honor Award and NTD 200,000 prize
- 2014 Asia Pacific Entrepreneur Competition
 - Received the Bronze Award and NTD 20,000 prize

Thank you!

We look forward to talking more about CodeME in

SSW Taipei

