

CodeME

Professional Social Network Platform
for Software Engineers



Presented by Dorm 7

Vision

CodeMe's vision is to become a professional social network platform especially for APAC software engineers to network, demonstrate their professions, and be "easily understood" by potential employers.

Engineers Wanted

```
class Worker_Force_Numbers:
    Software_engineers_in_2003 = 677,900
    Software_engineers_in_2013 = 1,018,000

class Job_Growth_in_the_US:
    Software_engineering_job_growth = 50%
    Overall_US_Job_growth = 4%

class Predicted_job_growth_next_decade:
    Software_engineering = 22%
    Overall_US_Job_growth = 11%

class Median_Salary:
    Software_engineer = $92,660
    Overall_US_Salary = $46,440
```

Got 990 Free Hours?

That's how long it takes the
typical startup to hire 12
engineers
according to [Sequoia Capital](#)

HR:
I only have 10 seconds
for your blah blah

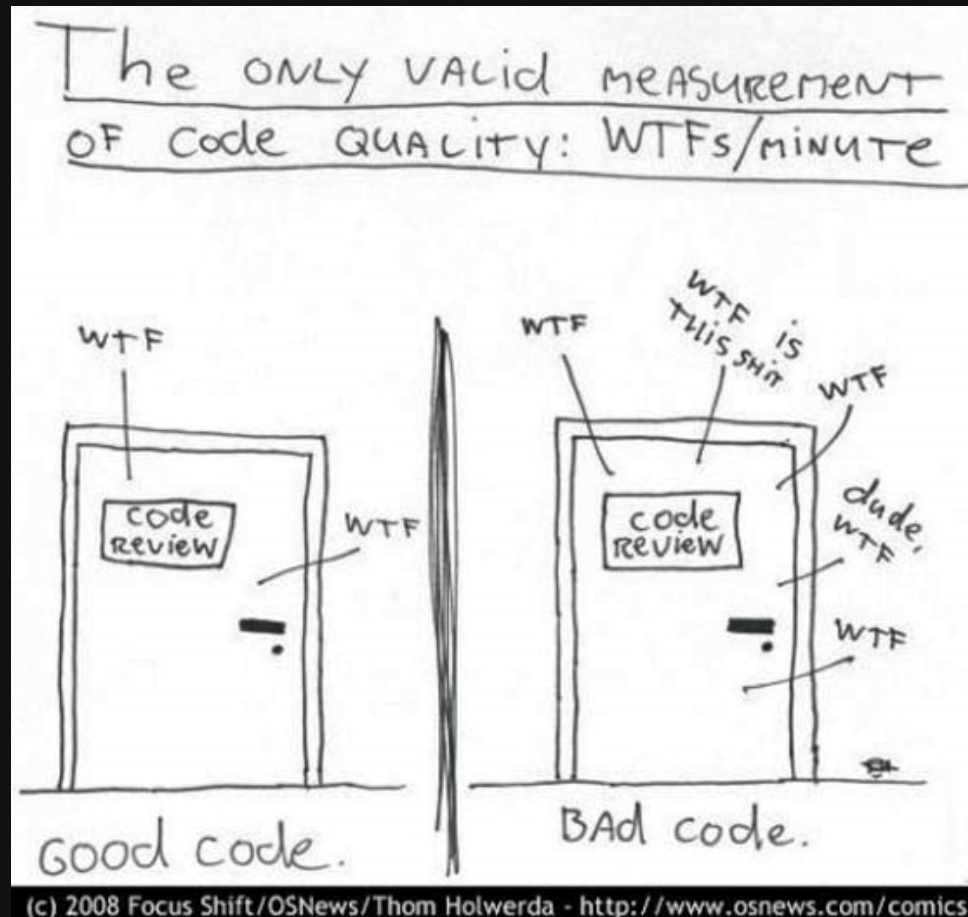


Not to Mention



Why so Tedious?

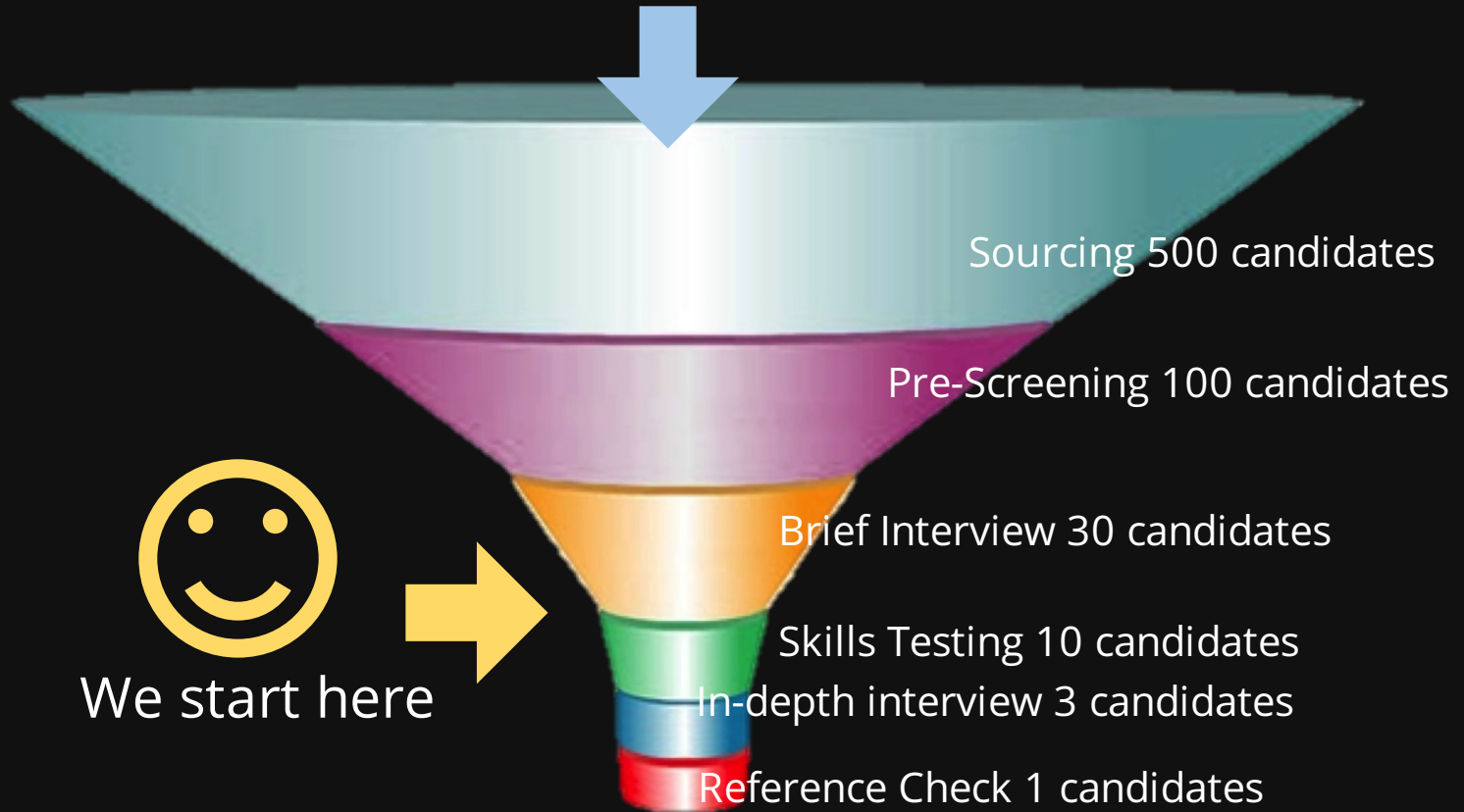
It's the **CODE** make the difference



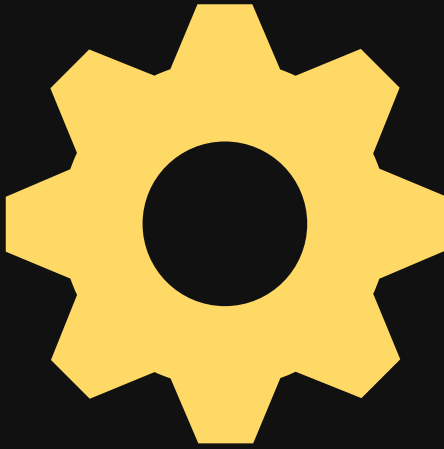
CodeME

Reinvent the Hiring Process

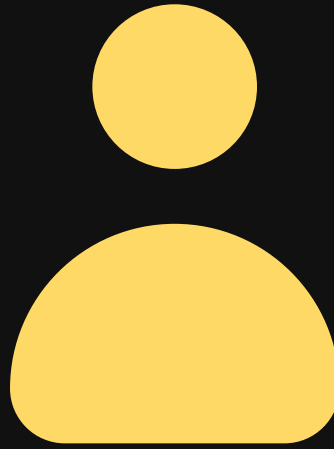
While other starts with hiring
process from here ...



We start here



Open Source
Repository



Community
Activities



Online Education
involvement



CodeME Three-Metric Analysis

coursera



Collect
Open Data



System Architecture Diagram



Industry Benchmark

User Feedback



Metric
Collection

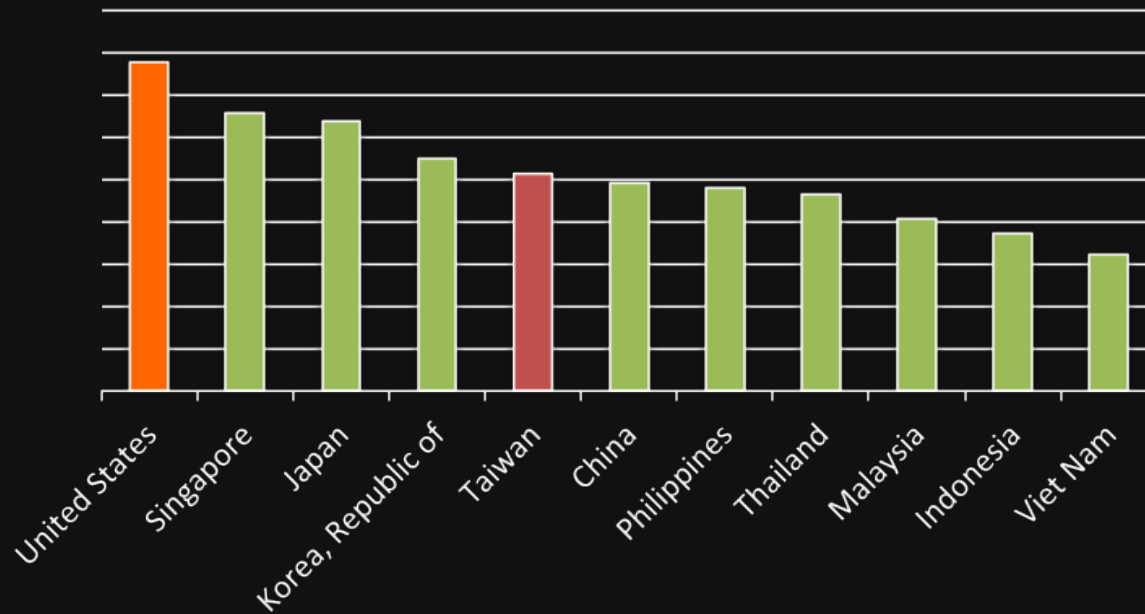
Statistical
Learning
Algorithm

Ranking
Algorithm

Cloud Infrastructure

Industry Benchmark Analysis

Example: Github social influence in APAC region



Engineer Insight

Know engineers before meeting them

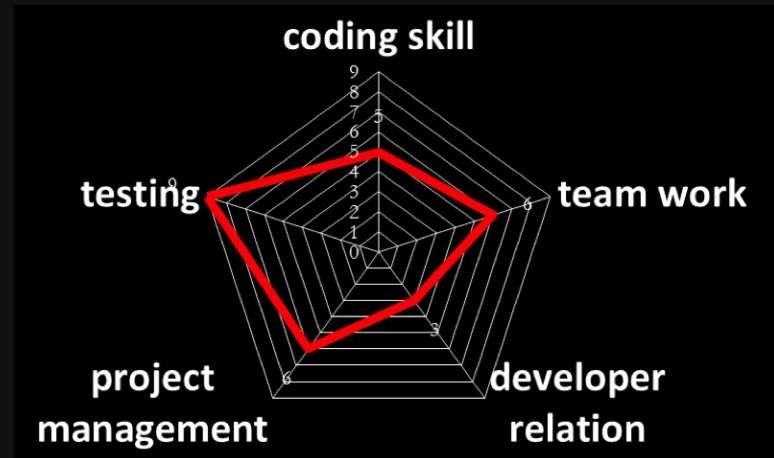
Create a CodeMe account



Link existed profiles
eg. Github & Stackoverflow



Get your result Hassle free!



Freemium Model

Aim to acquire engineers as many as possible

Hiring Solution

- Engineer Sourcing
- Reference Check

Marketing Solution

- Display Advertisement
- Email Marketing
- Engineer-centric PR Event

Education Solution

- Open Source Camp in APAC region
- Hackathon Event Coordination
- Career Planning

HUGE Market

Global Recruitment Market is estimated at **US\$600B** in 2014

Ecosystem



Analysis
Based

CodeME

Career
Starter

Tech

Hired

Resume
Based

HireArt

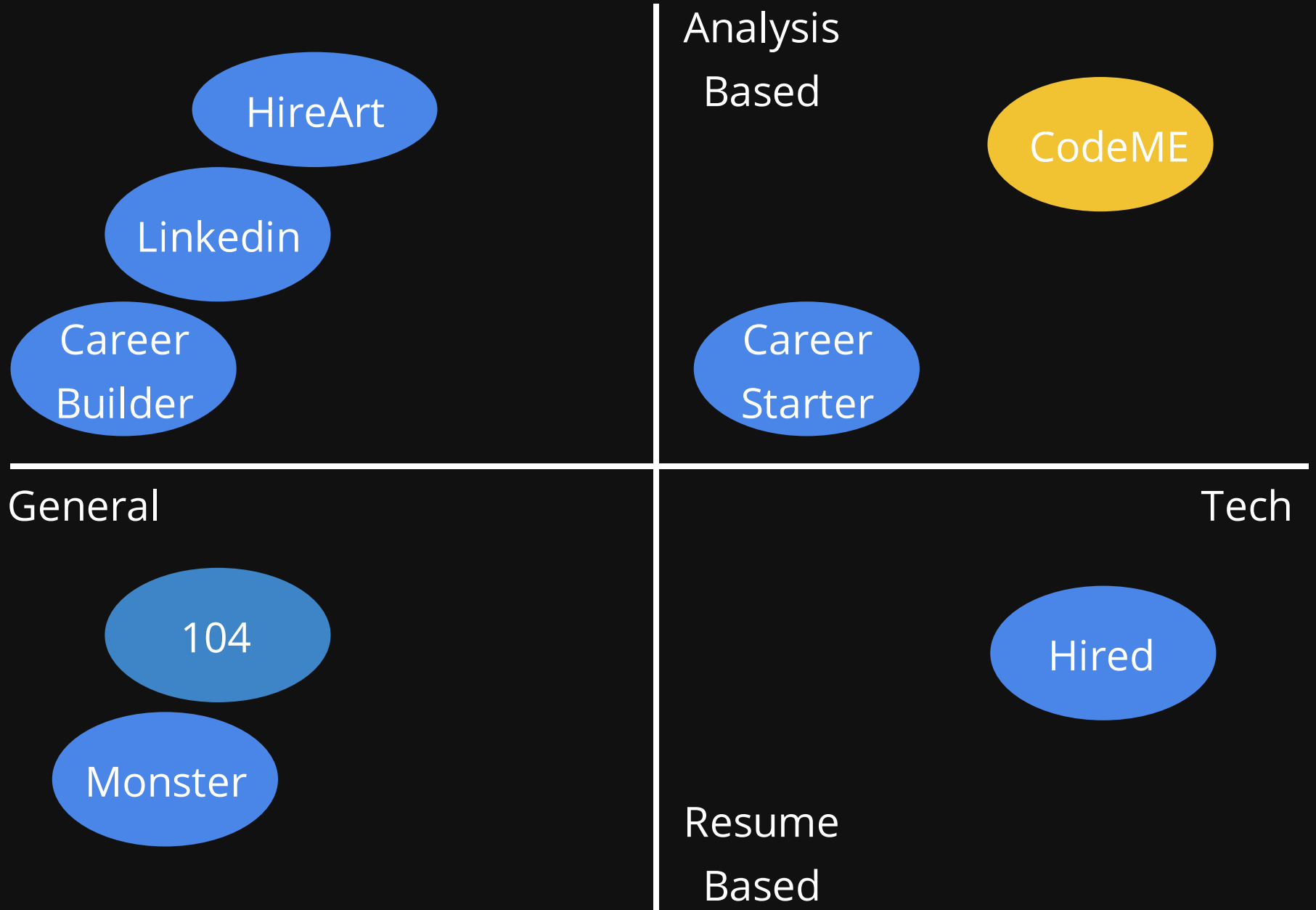
Linkedin

Career
Builder

General

104

Monster



Award Winning Team

HACKERS

Strong Community Backup

Andy Dai, PhD candidate CS NCTU

Tim Hsu, PyCon APEC President 2014

David Chen, Google Developer Expert 2014

Human

Solid Business Experience

Juching Peng, MBA

Max Tseng, CPA, CIA

Paiyen Chen, PhD EE UT Austin



Awards

- 2012 Evernote Hackathon Taipei
 - Received Champion and Silicon Valley trip
- 2013 Google Developer Challenge
 - Finalist in the US, Europe, and the rest of the world category and received Android device as prize
- 2013 BaiDu Open Cloud Hackathon Taipei
 - Received Market Potential Award
- 2014 Open Data Innovation Competition Taiwan
 - Received Special Honor Award and NTD 200,000 prize
- 2014 Asia Pacific Entrepreneur Competition
 - Received the Bronze Award and NTD 20,000 prize

Thank you!

We look forward to talking more about CodeME in

SSW Taipei

